

# From a few to the whole crowd: a practical introduction to sampling and survey data analysis



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The South African Medical Research Council  
recognizes the catastrophic and persisting consequences of colonialism and  
apartheid, including land dispossession and the intentional imposition of  
educational and health inequities.

Acknowledging the SAMRC's historical role and silence during apartheid,  
we commit our capacities and resources to the continued promotion of justice and  
dignity in health research in South Africa.





WELCOME

### **Senior Specialist Scientist**

South African Medical Research Council, Burden of Disease Research Unit  
Mar 2024 – Present · Cape Town, South Africa

### **Honorary Senior Lecturer**

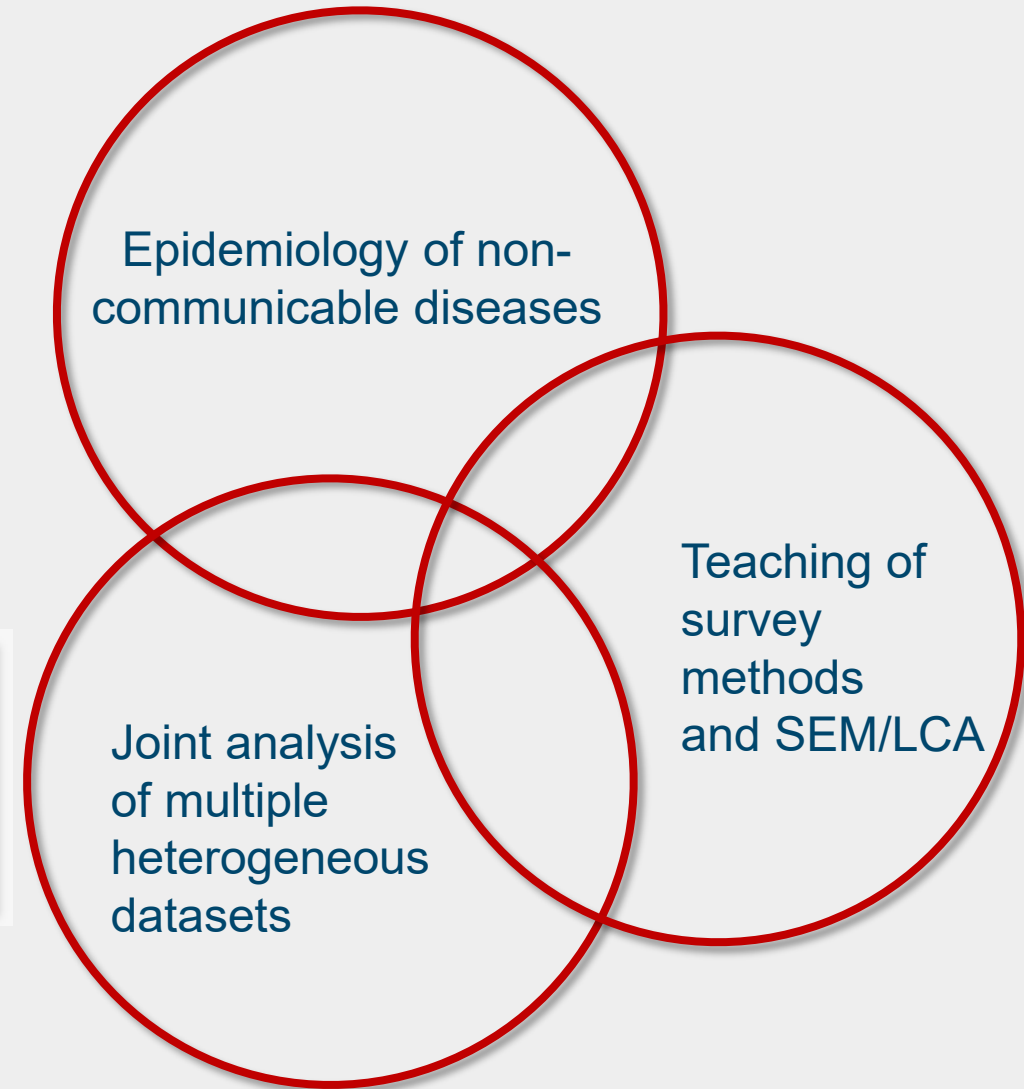
University of Cape Town, Division of Epidemiology & Biostatistics, School of Public Health  
Jan 2019 – Present · Cape Town, South Africa

### **Visiting Researcher**

University of Greenwich, Institute for Lifecourse Development  
May 2022 – Present · London, UK



<https://annibalecois.github.io/>





Thave  
Mmabani  
Toraseng  
Moweabane  
Northern  
Durtis  
Meyofebeng  
Goritz  
Bevia  
Tobalane  
Tabateki  
Central  
Pha  
Moleronga  
Bridford  
Khorihao  
Senenan  
Sewi  
Eenranos  
Grahalganong  
South East  
Rayafone  
Karigwa

Epidemiology is the study of how often specific health statuses or diseases occur in different **groups of people** and why







← INFERENCE

SAMPLING →



MEASUREMENT



- **Representativeness** of a sample
- **Bias, precision** of an estimate
- **Sample sizes**, power and precision
- **Sampling strategies**
- How to **analyse** sample data: approaches, dos and don'ts





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# The research question(s)

What is the **average systolic blood pressure** of the *SurveyLab* adult population (18+)?

What is the **prevalence of diabetes** in the *SurveyLab* adult population (18+)?